



**Rochester Food Fight to benefit Foodlink
Monday, October 6th, 6-9pm
at the Main Street Armory
900 East Main Street in Rochester**

I am pleased to offer you the opportunity to demonstrate your commitment to our community by supporting an exciting new event in Rochester. The **Rochester Food Fight** to benefit Foodlink will take place on Monday, October 6th, from 6 to 9pm at the Main Street Armory in Rochester. See top local chefs battle live on-stage and savor extraordinary dishes by many of the area's hottest restaurants and specialty food makers.

We hope you will partner with us in our fight against hunger by becoming an event sponsor, combining your philanthropy with effective targeted marketing. Wegmans, Home Depot, Birds Eye Foods, Citizens Bank, Rohrbach Brewing Company, Cooks' World, M&T Bank, All-Clad, Time Warner Cable, Barilla, WRMM and City Newspaper have already signed on, and we want to add you to our team of generous supporters. **Sponsorship benefits can begin as soon as we hear from you.**

This unique event will celebrate Foodlink's 30 years of service to the community. Since 1978 Foodlink has used the existing ingredients of society to end hunger, build self-sufficiency and foster nutritional wellness. As the regional food bank, Foodlink provides seven million pounds of food annually to a network of over 550 human service providers. We encourage you to **invest in your community**, and help us to continue our mission.

For more information please contact Maria Oberst at 585/328-3380 x156 or moberst@foodlinkny.org.

As an area business leader, this is your chance to assist Foodlink in furthering our goals of ***providing food, nutrition, education and resources in Central and Western New York.***



Rochester Food Fight 2008 Sponsorship Opportunities

ROCHESTER FOOD FIGHT CORPORATE CHEF SPONSOR **\$ 25,000**

- ◆ Company name included in event title.
- ◆ Designation as host for a special reception the evening of Rochester Food Fight 2008.
- ◆ 25 tickets to Rochester Food Fight, with VIP privileges.
- ◆ Prominent placement in print and promotions.
- ◆ Banner on Food Fight website and placement on Foodlink website.
- ◆ Color logo on front cover of Rochester Food Fight program and two pages inside program.
- ◆ Exclusive rights as title sponsor.
- ◆ On-stage logos and signs throughout the event.
- ◆ Stage introduction at the Rochester Food Fight.
- ◆ Corporate banner in Foodlink for one year.
- ◆ Invitations to Foodlink special events throughout the year.

ROCHESTER FOOD FIGHT EXECUTIVE CHEF SPONSOR **\$ 10,000**

- ◆ 15 tickets to Rochester Food Fight including reception and special privileges.
- ◆ Feature in print and promotions, and on Food Fight and Foodlink websites.
- ◆ Corporate banner in Foodlink for one year.
- ◆ Full page in Rochester Food Fight program.
- ◆ Live on-stage recognition at event.
- ◆ Invitations to Foodlink special events throughout the year.

ROCHESTER FOOD FIGHT CHEF DE CUISINE SPONSOR **\$ 5,000**

- ◆ 10 tickets to Rochester Food Fight including reception and special privileges.
- ◆ Recognition in print and promotions and logo on Food Fight website.
- ◆ On-stage affiliation with either a Secret Ingredient or a Battling Chef.
- ◆ 1/2 page in Rochester Food Fight Program.
- ◆ A/V recognition at event.

ROCHESTER FOOD FIGHT SOUS CHEF SPONSOR **\$ 2,500**

- ◆ 6 tickets to Rochester Food Fight including special privileges.
- ◆ Logo on Food Fight website.
- ◆ 1/4 page ad in Rochester Food Fight Program.
- ◆ Stage mention, A/V and program recognition at event.

ROCHESTER FOOD FIGHT SAUCIER SPONSOR **\$ 1,500**

- ◆ 4 tickets to Rochester Food Fight.
- ◆ Recognition on Food Fight website.
- ◆ Program recognition.

INDIVIDUAL TICKETS **\$ 100**

FOUR TICKET PACKAGE **\$ 375**